# LIZZIE SHORT

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Effective and versatile communicator with 5+ years of experience writing for diverse audiences with a strong background in education and instructional design.

#### **EXPERIENCE**

# Writer/Editor, MindEdge Learning

2020-present

Brooklyn, NY

- Write and edit courses on project management; conduct research, create and organize course content, develop games, compose scripts for videos, cast videos, and write exam and review questions.
- Launched <u>PM Skills</u>, a new suite of project management courses; built 4 new courses and edited 3 courses in 7 months.
- Edit simulation courses, write blog posts as needed, and develop narrative learning content.
- Wrote, produced, cast, and directed two short educational films.

## Writer/Editor, Kristen Sweeney Consulting

2019-2020

- Wrote 2-3 blog posts per week, wrote web content, articles, and testimonials, and wrote and executed social media (Instagram, LinkedIn, and Facebook) for clients in a range of industries including medicine, business coaching, financial advising, education, public relations, and accounting.
- Edited articles and PowerPoint presentations for content, clarity, grammar, and sentence structure.
- Developed and executed social media strategy for clients (emails, landing pages, social media pages).

#### Tour Guide, The Freedom Trail Foundation & Working Actor

2017-2020

Led school groups, private organizations, and public groups on tours of the Freedom Trail.

## Writer/Producer (Contract), Detour

2017-2017

 Researched, wrote, produced, and project managed the company's most popular Boston audio walking tour using cutting-edge geolocation technology.

## Reporter and Social Media Intern (promoted to Correspondent), NewBostonPost

2015-2016

• Pitched, researched, and wrote articles, op-eds, listicles, blog posts, and scripts for video.

#### Political Aide, The European Parliament

2013-2014

 Researched, wrote, and edited speeches, papers, and questions to the European Commission on issues related to trade.

# History Teacher, The Emma Willard School

2012-2013

• Taught history to 9th, 10th, and 11th grade students, focusing on teaching students how to write research papers and conduct research.

#### FREELANCE WRITING

• Published in Spare Change News, The Boston Guardian, The NewBostonPost, and Hellogiggles.

## **SKILLS & CERTIFICATIONS**

- CAPM certification.
- Proficient in HTML, Wordpress, Medium, Mailchimp, LinkedIn, Facebook, Instagram, and iMovie.
- Proficient in Microsoft Word, Excel, PowerPoint, Google Drive, Google Docs, and Google Sheets.

# **EDUCATION**

M.A., Partial, Middlebury Bread Loaf School of English

B.A., Dartmouth College

Major: Classics. Minor: History

Studied literature, playwriting, and poetry.